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# Hi, I'm Alberto Rivero, Senior Creative and Art Director.

I'm a Creative and Art Director based in London.  
I develop creative ideas, content and experiences that connect brands with their audience.

I'm a multidisciplinary creative working on the intersection of ideas, technology and entertainment.

I also have a background in technology (I'm a former Telecommunications Engineer) and filmmaking and keep up to date with the latest tech and innovation.

You can check my portfolio at:

[albertorivero.com](http://albertorivero.com)

## SKILLS

Conceptual, digital, content, social and experiential creativity. Art Direction. Brainstorming. Creative technology and innovation. Strong presentation skills. Social content. Strategic thinker. Hands-on approach to creativity. Experience in design, video editing, motion graphics, UX and coding. Work across multiple digital and physical channels.

## EDUCATION

2010 - Miami Ad School  
2000 - Telecommunications Engineering

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in <https://www.linkedin.com/in/albertorivero/en>

Apr. 17  
to present **Freelance Creative  
and Art Director**  
LONDON

Working on digital, films, experiential, pitches and social content for:  
**TBWA:** Nissan, Datsun, Airbnb // **TRIBAL:** Audi, Volkswagen  
**OMD Create:** Eristoff, Walkers // **POSSIBLE:** Volkswagen Golf  
**TWO CIRCLES:** IOC // **AVANTGARDE:** Porsche, Phillips  
**GTB:** Ford

May 16  
to Mar. 17 **Creative Team at  
Momentum**  
LONDON

Developing a wide range of digital and experiential campaigns for  
**Microsoft, SAP, Stella Artois, blu** and others.

May 15  
to Apr. 16 **Freelance Creative  
Team**  
LONDON

Conceptual, digital and experiential projects at: **POSSIBLE,**  
**MullenLowe Profero, Geometry, Doner** and **George P. Johnson.**

Oct. 14  
to Apr. 15 **Digital Art Director  
at LOLA MullenLowe**  
BARCELONA

Visual design for the brand new global **SEAT.COM** website.

June 14 **Creative Technologist at  
Midlands Arts Centre**  
BIRMINGHAM

Developed an interactive art project for 'Interactivos?2014',  
an open innovation workshop in MAC Birmingham.

Jan. 14  
to Sept. 14 **Freelance Creative**  
MADRID

Working on integrated, digital and experiential projects.

Apr. 11  
to Nov. 13 **Creative at Havas  
Sports & Entertainment**  
MADRID

Working on creative ideas, branded content and digital  
and experiential advertising for Bezoia, Hyundai, Nivea,  
Peugeot, IKEA and others..

July 10  
to Sept. 10 **Art Director at FCB**  
CHICAGO

Integrated work for Qwest.

Apr. 10  
to June 10 **Art Director at DIGITAS**  
BOSTON

Integrated work for multiple brands.

Jan. 10  
to Mar 10 **Art Director at Ogilvy**  
LONDON

Integrated work for Comfort and Hellmann's.

Jan. 1998  
to Dec. 2008 **Engineering Consultant**  
SPAIN, UK

Working on engineering design and manufacturing projects  
for Jaguar, Land Rover, Siemens, Airbus, EADS and others

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